

Census 2020 California Hard-to-Count Fact Sheet

Santa Barbara County

(CA Census 2020 Region 5)

Race and Hispanic Origin	
Total population	443,738
Hispanic or Latino of any race	45.1%
Hispanic Exclusive Race:	
White alone	44.9%
Black or African-American alone	1.8%
American Indian and Alaska Native alone	0.3%
Asian alone	5.2%
Native Hawaiian and Other Pacific Islander alone	0.1%
Some other race alone	0.1%
Two or more races	2.5%

Top 3 Languages Spoken at Home	
Total Limited-English Population (Persons 5 years and older who do not speak English "very well")	72,082
Spanish	86.9%
Chinese (incl. Mandarin, Cantonese)	3.3%
Tagalog (incl. Filipino)	2.3%

Hard-to-Count Characteristics	
The California Hard-to-Count (CA-HTC) Index is based on multiple demographic, housing and socioeconomic variables correlated with an area being difficult to enumerate. Census tracts with higher indexes are likely to be places that will pose significant challenges to enumerate in 2020.	
Percent of Total Housing Units:	
That are vacant (includes seasonal)	7.2%
With 3 or more units in a multi-unit structure	27.4%
Percent of Occupied Housing Units (or Households):	
That are renter-occupied	47.8%
That are overcrowded	3.9%
Without broadband Internet	25.4%
With limited-English speaking ability	7.8%
That are non-family	34.3%
Receiving public assistance income	2.2%
Percent of population:	
Under 5 years old	6.4%
That is foreign-born	22.9%
Who moved from outside county in past year	7.2%
With income below 150 percent of poverty level	24.3%
Age 16 or older that are unemployed	6.1%
Age 25 or older who are not high school graduates	19.0%

California Hard-to-Count Characteristics in County	
Median CA-HTC index all census tracts	29.5
Total Population in Census Tracts with above median CA-HTC	232,240
Leading HTC characteristics in those areas: Crowded units, Non-high school graduates, Children under 5	

Top 5 CA-HTC Census Tracts in County	
Census Tract 24.03:	
Total Population	6,792
CA-HTC Index	103.0
Leading HTC Reasons in Census Tract 24.03: Renter-occupied units Crowded units Non-high school graduates	
Census Tract 27.02:	
Total Population	7,692
CA-HTC Index	97.0
Leading HTC Reasons in Census Tract 27.02: Below 150 percent of poverty level Households receiving public assistance Unemployed	
Census Tract 22.05:	
Total Population	5,477
CA-HTC Index	97.0
Leading HTC Reasons in Census Tract 22.05: Crowded units Non-high school graduates Children under 5	
Census Tract 24.04:	
Total Population	9,012
CA-HTC Index	94.0
Leading HTC Reasons in Census Tract 24.04: Crowded units Non-high school graduates Limited English-speaking households	
Census Tract 22.06:	
Total Population	5,243
CA-HTC Index	84.0
Leading HTC Reasons in Census Tract 22.06: Children under 5 Crowded units Limited English-speaking households	



For a detailed map of all census tracts, go to census.ca.gov/HTC-map

Data Source: U.S. Census Bureau, American Community Survey, 2014-2018 (5-year).

Geography Note: Census tracts do not cross county boundaries but a tract may be divided by city, district, and other boundaries. Also, the same tract number may be used in more than one county.

To learn more about California's Census 2020 efforts, please visit census.ca.gov

Santa Barbara County

California Hard-to-Count Index by Census Tract

