

Census 2020 California Hard-to-Count Fact Sheet

Santa Cruz County

(CA Census 2020 Region 5)

Race and Hispanic Origin	
Total population	273,765
Hispanic or Latino of any race	33.5%
Hispanic Exclusive Race:	
White alone	57.5%
Black or African-American alone	0.9%
American Indian and Alaska Native alone	0.1%
Asian alone	4.4%
Native Hawaiian and Other Pacific Islander alone	0.1%
Some other race alone	0.2%
Two or more races	3.3%

Top 3 Languages Spoken at Home	
Total Limited-English Population (Persons 5 years and older who do not speak English "very well")	34,057
Spanish	89.0%
Chinese (incl. Mandarin, Cantonese)	3.8%
Other Indo-European languages	1.8%

Hard-to-Count Characteristics	
The California Hard-to-Count (CA-HTC) Index is based on multiple demographic, housing and socioeconomic variables correlated with an area being difficult to enumerate. Census tracts with higher indexes are likely to be places that will pose significant challenges to enumerate in 2020.	
Percent of Total Housing Units:	
That are vacant (includes seasonal)	9.6%
With 3 or more units in a multi-unit structure	18.4%
Percent of Occupied Housing Units (or Households):	
That are renter-occupied	40.6%
That are overcrowded	2.8%
Without broadband Internet	24.9%
With limited-English speaking ability	6.1%
That are non-family	36.2%
Receiving public assistance income	2.4%
Percent of population:	
Under 5 years old	5.3%
That is foreign-born	17.9%
Who moved from outside county in past year	7.0%
With income below 150 percent of poverty level	22.5%
Age 16 or older that are unemployed	6.3%
Age 25 or older who are not high school graduates	13.6%

California Hard-to-Count Characteristics in County	
Median CA-HTC index all census tracts	27.0
Total Population in Census Tracts with above median CA-HTC	149,624
Leading HTC characteristics in those areas: Moved recently, Non-family households, Non-high school graduates	

Top 5 CA-HTC Census Tracts in County	
Census Tract 1103:	
Total Population	7,601
CA-HTC Index	108.0
Leading HTC Reasons in Census Tract 1103: Crowded units Non-high school graduates Limited English-speaking households	
Census Tract 1105.01:	
Total Population	8,513
CA-HTC Index	77.0
Leading HTC Reasons in Census Tract 1105.01: Children under 5 Limited English-speaking households Crowded units	
Census Tract 1104:	
Total Population	7,804
CA-HTC Index	75.0
Leading HTC Reasons in Census Tract 1104: Limited English-speaking households Children under 5 Non-high school graduates	
Census Tract 1010:	
Total Population	7,890
CA-HTC Index	73.0
Leading HTC Reasons in Census Tract 1010: Non-family households Moved recently Below 150 percent of poverty level	
Census Tract 1106:	
Total Population	8,020
CA-HTC Index	65.0
Leading HTC Reasons in Census Tract 1106: Non-high school graduates Limited English-speaking households Households without broadband subscription	



For a detailed map of all census tracts, go to census.ca.gov/HTC-map

Data Source: U.S. Census Bureau, American Community Survey, 2014-2018 (5-year).

Geography Note: Census tracts do not cross county boundaries but a tract may be divided by city, district, and other boundaries. Also, the same tract number may be used in more than one county.

To learn more about California's Census 2020 efforts, please visit census.ca.gov

Santa Cruz County

California Hard-to-Count Index by Census Tract

